

Hello, I'm Karen Wittekind.

I am a **Creative Director / Designer** hybrid with 10+ years of professional experience. My primary focus is on digital brand development and new media visual story-telling. I am happiest when I get to focus on work that challenges me to explore new media and learn new skills. I am seeking an opportunity to join an innovative team in a creative leadership capacity.

Experience

2017 - CURRENT

Owner, Creative Director | *Full Swing Digital* – H.Q. in Seattle, WA

Full Swing Digital is a digital creative agency specializing in the UX / UI design and development of digital products, websites, and apps.

- Directed and lead design for several projects including Real Estate, Health Care, Auto Rentals, Startups, & Apps
- Established and maintained key relationships with clients and partners
- Designed the company's branding & website

2015 - 2017

Senior Designer | *Deloitte Digital* – Seattle, WA

Deloitte Digital is a global digital creative consultancy that offers services ranging from creative concept to execution & implementation.

- Worked on several key accounts with clients including Fortune 500 companies like ExxonMobil, Walmart, Amgen, Transamerica, and WM
- Worked as lead designer on several large-scale, high-impact projects
- Worked on and presented several pitches to clients and stakeholders

2013 - 2015

Designer | *True Brands* – Seattle, WA

True Brands is the leading designer and supplier of beverage and lifestyle accessories worldwide.

- Designed the company's website, home to several sub-brands
- Established, maintained, and designed emails for MailChimp list

2012 - 2013

Designer, Production Assistant | *Lightswitch* – Chicago, IL

Lightswitch is a leading nationwide video production company specializing in marketing and explainer videos.

- Managed key Groupon account for marketing and customer impact videos
- Worked on post-production and motion graphics for several videos

SUMMER 2012

Motion Graphics Intern | *Daily Planet Productions* – Chicago, IL

Daily Planet Productions is a production company focused on shooting, producing, videos and specializing in motion graphics.

- Assisted with storyboarding, key frame design, and animation
- Assisted on several video shoots, file management, & post-production

CONTACT

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ABOUT / WORK

karenwittekind.com

fullswing.digital

[/karenwittekind](https://www.instagram.com/karenwittekind)

[Bē /karenwittekind](https://www.behance.net/karenwittekind)

EDUCATION

2008 – 2012

Bachelor of Arts (B.A.)

Fine Arts / Graphic Design

Minor, Art History

Indiana University

Bloomington, IN

KEY SKILLS

- Creative Direction
- Team Leadership
- Client / Stakeholder Relations
- Pitches & Presentations
- Project Management
- Communication & Collaboration
- Ideation & Execution
- UI / UX / Web Design
- Branding & Identity
- Illustration & Graphics
- Development Oversight
- Marketing & Content Design
- Creative Consulting
- Design Thinking Methodologies

INTERESTS

- Drawing & Lettering
- Cooking & Recipe Authoring
- Camping & Hiking
- Creative / Tech Talks & Events
- Binging Podcasts